



## THE PROBLEM

Care of the elderly is an important and growing issue. Staying at home is best, but for many older people, having to leave their home and go into a care situation may be inevitable. Anything that can help avoid or delay that decision will improve wellbeing and can save the family or the social care budget.



Elderly people are not comfortable relying on others to help with washing after using toilets and they would prefer being independent in caring for themselves.



Bidets can enable elderly to manage their own hygiene. However, they are expensive and installation is often impractical.



The global bathroom and toilet assist devices market size is expected to soon reach USD 6.0 billion., according to Forbes.

## SOLUTION

Many elderly and people with disabilities already use raised toilet seats to manage toileting without assistance. More than half of the elderly population will use a raised seat at some point. Using a raised toilet seat with a washing facility enables the user to manage their own hygiene.



## WHAT

Washseat® is a new concept in personal hygiene care for the millions of elderly and disabled people who have to use a raised seat in order to be able to use the toilet. It safely delivers a gentle but effective warm water bidet wash to the user whilst still sitting on the toilet.

## HOW

It works in a way that is safe and delivers a very satisfactory warm water bidet wash experience to the user whilst seated on the toilet. A warm water bidet spray whilst seated on the toilet is the nicest way to get clean. This will also reduce the amount of toilet paper being used.

## THE IMPACT

**21% and 30%**  
of the 11.9 million  
people aged over 65  
years in the UK say  
they need help with at  
least one activity of  
daily life.  
*(The Health Survey for  
England, 2015, 2017)*



**3.8%**  
of older people  
receive help from  
family and friends,  
with the total number  
of carers to increase  
to 9 million home  
carers.  
*(Age UK, 2019)*



**1 in 7**  
older people live  
with some level of  
an unmet need of  
everyday task in UK.  
*(Age UK, 2019)*



**1 in 10**  
people over the  
age of 65 will be  
affected by faecal  
incontinence  
*(NHS Excellence in  
Continence, 2020)*



## KEY FEATURES



**Washseat® is  
portable and needs  
no plumber or wiring  
or fitting skills**



**Washseat®  
is simple  
to operate**



**Choose how warm  
the water is and  
add emollient or  
medication to the  
water**



**Fits  
into any  
toilet in  
seconds**

## ENVIRONMENTAL IMPACT



6.7 billion toilet rolls are used in United Kingdom every year. That translates to a severe effect on the environment as trees are cut down because of this. Bidets help curb this environmental effect.  
*(iNews, 2020)*



It takes 37 gallons of water to make just one roll of toilet paper. Therefore, in essence, it does not actually save water.  
*(Business Insider, 2020)*

## PATIENT IMPACT



**Washseat® benefits patients with  
conditions such as:**

- Haemorrhoids
- Constipation
- Fissures
- Crohn's Disease
- Diarrhoea
- Pruritus Ani

**And those  
recovering from:**

- Colorectal Surgery
- Colostomy
- Ulcerative Colitis (UC)
- Irritable Bowel Syndrome (IBS)
- J-Pouch Procedure



Study has shown that wash and dry toilet shows improved resident comfort and addresses personal hygiene better.

***"It's such an easy change for  
people to make but has such a  
huge impact for saving forests"***

**- Sue Libenson (social activist)**